Allocation Framework

	Americas / LatAm	Europa	Asia	Middle East	Others
Politics	Prio 1	Prio 1	Prio 1	Prio 1	...
Business	Prio 1	Prio 1	Prio 1	Prio 1	...
Sport/ Entertainment	Prio 2	Prio 2	Prio 2	Prio 2	...
Others	...	...	...	...	...